

# 2025

## Community Health Needs Assessment Implementation Strategy

Methodist Celina Medical Center  
Methodist McKinney Hospital



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# Introduction

Methodist Celina Medical Center and Methodist McKinney Hospital are pleased to present its 2026-2028 Implementation Strategy (IS). This plan follows the development of the 2025 Community Health Needs Assessment (CHNA).

## Implementation Strategy Purpose

The purpose of this implementation strategy report is to align the hospital's limited resources, program services, and activities with the findings of the CHNA. This includes identifying strategies and activities that Methodist Celina Medical Center and Methodist McKinney Hospital will employ to address the health priorities identified in the most recent CHNA:

### Methodist Celina Medical Center



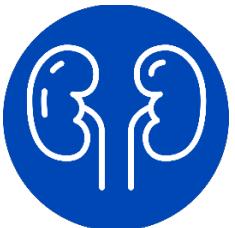
Access to  
Healthcare



Chronic  
Disease



Older Adult  
Health



Other  
Conditions



Women's  
Health

### Methodist McKinney Hospital



Chronic Disease (including Other  
Conditions & Older Adults)



Food  
Insecurity



Health Literacy  
and Education

# Implementation Strategy Development

This Implementation Strategy was developed by a team of members of senior leadership at Methodist Celina Medical Center and Methodist McKinney Hospital representing several departments of the organizations, including clinical administration, nursing, finance, and community relations. The team included input from the hospitals' communities and local nonprofit organizations to prioritize selected strategies and determine possible collaborations.

## Facility Summary

The table below outlines which portion of the joint implementation strategy relates to each facility. This corresponds to the health priorities outlined above.

Facility	Access to Healthcare	Chronic Disease	Food Insecurity	Health Literacy and Education	Other Conditions	Older Adult Health	Women's Health
Methodist Celina	✓	✓			✓	✓	✓
Methodist McKinney		✓	✓	✓	✓	✓	

# Methodist Health System

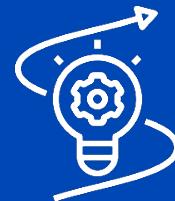
Methodist Health System first opened its doors in 1927 as a single, 100-bed facility called Dallas Methodist Hospital. It has since become one of the leading healthcare providers in North Texas, owning and operating multiple individually licensed hospitals that serve the residents across the state. Methodist Celina Medical Center and Methodist McKinney Hospital serve the community of Collin County. Facilities with overlapping counties of patient origin collaborated to provide a joint CHNA report in accordance with the U.S. Treasury regulations and 501(r)(3) of the Internal Revenue Code.

## Mission, Vision, and Values



### Mission

To improve and save lives through compassionate, quality healthcare.



### Vision

To be the trusted choice for health and wellness.

Methodist Health System core values reflect our historic commitment to Christian concepts of life and learning:



**Servant Heart** – compassionately putting others first



**Hospitality** – offering a welcoming and caring environment



**Innovation** – courageous creativity and commitment to quality



**Noble** – unwavering honesty and integrity



**Enthusiasm** – celebration of individual and team accomplishment



**Skillful** – dedicated to learning and excellence

## **Community Definition**

The community served by Methodist Celina Medical Center and Methodist McKinney Hospital is Collin County and is defined as the geographic area from which a significant number of the patients utilizing hospital services reside. This includes the 26 ZIP codes in Collin County.

## **Action Plans**

The action plans presented on the following pages outline in detail the individual strategies and activities Methodist Celina Medical Center and Methodist McKinney Hospital will implement to address the prioritized health needs. The following components are outlined in detail in the frameworks that follow: (1) Actions the hospital intends to take to address the health needs identified in the CHNA; (2) Anticipated impact of these actions; (3) Resources the hospital plans to commit to each strategy; and (4) Planned collaboration to support the work outlined.



## Access to Healthcare

**Methodist Celina Medical Center Goal Statement:** Improve healthcare accessibility, workforce development, and emergency preparedness by increasing service availability, creating educational pathways, and delivering specialized training.

 <b>Methodist Celina Medical Center Strategy:</b> Strengthen community health and clinical capacity by expanding access to primary and specialty care, fostering educational partnerships to build the healthcare workforce, and enhancing emergency response capabilities through targeted training.	<b>Activities</b>	<b>Resources</b>	<b>Anticipated Outcome/Impact</b>	<b>Collaboration Partner(s)</b>
Activity 1: Offer sports physicals for student athletes across local Independent School Districts to promote safe participation in athletic programs.	Staff, medical equipment, education, and support materials	Primary care access for area student athletes	Local Independent School Districts	
Activity 2: Collaborate with local universities to establish the hospital as a clinical training site for associate certification and Career & Technical Education (CTE) programs, creating pathways into healthcare careers.	Admin support for scheduling, and coordination, student onboarding; program development	Increased workforce readiness; stronger pipeline of qualified healthcare professionals to meet community need	Collin College; Celina ISD; West Coast University; Austin College	
Activity 3: Strengthen specialty care access by supporting growth in key clinical areas.	Coordination and service support where needed	Increased access to specialty services		

## Access to Healthcare (continued)

<b>Activities</b>	<b>Resources</b>	<b>Anticipated Outcome/Impact</b>	<b>Collaboration Partner(s)</b>
Activity 4: Provide specialized education for first responders on stroke recognition, response, and treatment protocols to improve emergency care and patient outcomes.	Training coordination and staff; education materials	Increased alignment with stroke center protocols, improved coordination with emergency departments	Local fire departments, EMS, and other First Responder groups
Activity 5: Broaden access to essential primary care offerings within the community.	Education materials, and support	Increased awareness of primary care services in the community	



## Chronic Disease

**Methodist Celina Medical Center Goal Statement:** Enhance access to advanced cardiac and stroke care, improve chronic disease management, and reduce health disparities through strategic service expansion and clinical excellence.

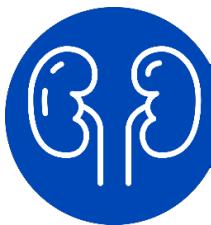
<b>Methodist Celina Medical Center Strategy:</b> Advance cardiovascular and neurological care while improving chronic disease management, by pursuing key clinical recognitions, expanding specialized services, and strengthening care coordination.			
<b>Activities</b>	<b>Resources</b>	<b>Anticipated Outcome/Impact</b>	<b>Collaboration Partner(s)</b>
Activity 1: Pursue opportunities to improve the quality and coordination of urgent cardiac care services.	Heart attack care coordination; staff; education materials, etc.	Higher level of care available to community; enhanced community education and awareness	
Activity 2: Strengthen systems and processes to support improved outcomes for individuals experiencing stroke.	Stroke care coordination staff; education materials, etc.	Higher level of care available to community; enhanced community education and awareness	
Activity 3: Broaden ACO offerings to strengthen chronic disease management for ACO members in the market.	Facility coordination and services support	Increased access to chronic disease management support and education	MAPACO
Activity 4: Establish catheterization laboratory services to deliver advanced cardiovascular care and improve access for patients requiring specialized treatment.	Cath lab facilities; equipment; trained providers, nurses, and support staff; care coordination	Enhanced access to treatment capabilities for cardiovascular disease patients who need higher levels of intervention	



## Older Adult Health

**Methodist Celina Medical Center Goal Statement:** Create a robust continuum of care for older adults by integrating specialized surgical support, preventive education, and expanded access to essential services.

<b>Methodist Celina Medical Center Strategy:</b> Improve health outcomes and quality of life for older adults by enhancing surgical support through navigation services, promoting preventive education, and expanding access to critical specialties.			
<b>Activities</b>	<b>Resources</b>	<b>Anticipated Outcome/Impact</b>	<b>Collaboration Partner(s)</b>
Activity 1: Launch a nurse navigation platform to improve surgical outcomes and enhance preoperative and postoperative care for older adults.	Navigators; coordinators; Nurse navigation software/platform; Staff training for platform use; patient education materials	Better patient engagement and adherence to pre- and postoperative care plans leading to improved joint replacement surgical outcomes for older adults	
Activity 2: Offer fall prevention workshops to senior populations to promote safety, mobility, and reduce injury risk.	Program coordination, staff, meeting space, education, and support materials	Increased awareness of better balance techniques, identification of the causes of falling and how to improve balance among participants	
Activity 3: Advance initiatives to strengthen access to specialized clinical services across the community.	Coordination and service support where needed	Expanded access to specialized clinical services care for older adults, leading to earlier treatment and better health outcomes	



## Other Conditions

**Methodist Celina Medical Center Goal Statement:** Improve access to essential renal and bone health services by integrating inpatient care, expanding specialty services, and delivering preventive education.

<b>Methodist Celina Medical Center Strategy:</b> Strengthen renal and musculoskeletal health in the community, by expanding access to specialized care, delivering inpatient services for urgent conditions, and promoting preventive education and screenings.			
<b>Activities</b>	<b>Resources</b>	<b>Anticipated Outcome/Impact</b>	<b>Collaboration Partner(s)</b>
Activity 1: Provide inpatient dialysis services to manage acute kidney injury and other urgent renal conditions.	Personnel; equipment; facilities; administrative support	Improved patient outcomes and safety through timely inpatient dialysis for acute kidney conditions	
Activity 2: Strengthen specialty care availability by pursuing shared space or partnership-based service approaches.	Care coordination, and administrative support	Enhanced access to specialty care	
Activity 3: Provide bone density screenings and targeted patient education to improve awareness, access, and preventive health practices.	Equipment; clinical staff and infrastructure; patient education materials; and technology	Enhanced patient knowledge, engagement, and management of osteoporosis	



## Women's Health

**Methodist Celina Medical Center Goal Statement:** Enhance women's health and maternal care by increasing access to essential services, promoting preventive screenings, and providing education that supports informed decision-making.

<b>Methodist Celina Medical Center Strategy:</b> Improve women's health and maternal care by expanding access to imaging and obstetric services, fostering community partnerships for preventive screenings, and delivering education that empowers new parents			
<b>Activities</b>	<b>Resources</b>	<b>Anticipated Outcome/Impact</b>	<b>Collaboration Partner(s)</b>
Activity 1: Provide mammography and comprehensive women's imaging services to improve access to care and increase awareness of preventive health practices.	Qualified personnel, equipment, and facilities; educational materials; promotion and coordination	Expanded access to women's imaging, promoting early detection, and preventive care awareness	
Activity 2: Collaborate with local businesses, faith-based organizations, and community groups to host dedicated mammogram days that make breast cancer screening more accessible.	Qualified personnel, equipment, and facilities; educational materials; promotion and coordination	Strengthened community partnerships, greater screening participation, and improved women's health education	
Activity 3: Offer classes for new parents covering key maternal health topics—including postpartum depression, childbirth, and lactation—to promote informed care and ongoing support.	Educators; scheduling and registration support; outreach materials; meeting space; educational materials	Improved maternal health awareness, increased confidence among new parents, and earlier identification of postpartum needs	
Activity 4: Advance efforts to improve the reach and availability of maternal health care.	Education, and support materials	Increased access to maternal health services and information	



## Chronic Disease (including Other Conditions & Older Adults)

**Methodist McKinney Hospital Goal Statement:** Improve overall health outcomes and safety by empowering individuals with preventive knowledge, reducing fall risks, and ensuring timely, high-quality critical care for patients with complex conditions.

<b>Methodist McKinney Hospital Strategy:</b> Strengthen community health and clinical excellence by promoting preventive education, reducing fall-related injuries, and expanding critical care services to meet growing patient needs.			
<b>Activities</b>	<b>Resources</b>	<b>Anticipated Outcome/Impact</b>	<b>Collaboration Partner(s)</b>
Activity 1: Provide heart health, diet, and lifestyle education classes to the community.	Educators, staff, education support materials, and promotion	Increased awareness of diet and lifestyle risk factors and prevention of heart disease and related issues	
Activity 2: Conduct biannual fall prevention workshops that include education and balance exercises for older adults.	Program coordination, staff, meeting space, education, and support materials	Increased awareness of better balance techniques, identification of the causes of falling, and how to improve balance among participants	Dallas Area Agency on Aging
Activity 3: Increase capacity and capabilities of critical care units to meet rising patient acuity and drive clinical excellence.	Staffing, infrastructure, equipment, policies, and operational systems	Increased level of care services in the market	



## Food Insecurity

**Methodist McKinney Hospital Goal Statement:** Reduce hunger and improve food access in the community by supporting local food banks and ensuring students have reliable access to school meals through debt relief initiatives.

 **Methodist McKinney Hospital Strategy:** Strengthen community well-being by addressing food insecurity and supporting equitable access to nutrition for students and families through collaborative outreach and targeted assistance programs.

Activities	Resources	Anticipated Outcome/Impact	Collaboration Partner(s)
Activity 1: Organize and execute two community-wide food drives annually to support the local food bank and address food insecurity.	Food drive event volunteers and staff	Support for local food bank providing healthy food options	McKinney Community Food Pantry
Activity 2: Provide targeted financial contributions to local schools to help pay off delinquent lunch accounts, ensuring students have consistent access to meals.	Staff coordination, donation dollars	Increased support to help combat food insecurity among local schoolchildren	Local schools



## Health Literacy and Education

**Methodist McKinney Hospital Goal Statement:** Enhance quality of care and community well-being by empowering individuals with knowledge and resources to manage chronic conditions, prepare for surgical procedures, and adopt heart-healthy lifestyles.

<b>Methodist McKinney Hospital Strategy:</b> Improve patient and community health outcomes by providing personalized nutrition support, reducing surgical anxiety through education, and promoting cardiovascular wellness through preventive lifestyle programs.			
<b>Activities</b>	<b>Resources</b>	<b>Anticipated Outcome/Impact</b>	<b>Collaboration Partner(s)</b>
Activity 1: Provide individualized consultations with a registered dietitian for patients diagnosed with diabetes to support blood sugar management and healthy eating habits.	Dietician, educators, coordination, and education materials	Increased awareness of diabetes management among patient participants	
Activity 2: Deliver ongoing patient education sessions on surgical preparedness, including pre-op instructions, recovery expectations, and anxiety reduction strategies.	Patient educators, support materials	Reduced anxiety, improved satisfaction among recipients leading to smoother recovery with fewer complications	
Activity 3: Offer classes for the community focused on heart health, diet, and lifestyle changes to reduce cardiovascular risk.	Educators, staff, education support materials, and promotion	Increased awareness of diet and lifestyle risk factors and prevention of heart disease and related issues	

## Conclusion

Methodist Celina Medical Center and Methodist McKinney Hospital have developed this Implementation Strategy in compliance with the Internal Revenue Service (IRS) regulations for non-profit hospitals. Methodist Health System partnered with Conduent Healthy Communities Institute (HCI) to develop this Implementation Strategy. The goals, strategies and activities outlined in this plan will guide Methodist Celina Medical Center and Methodist McKinney Hospital in their collective effort to address the respective health priorities for each facility. The progress of these initiatives will be monitored to ensure ongoing alignment with the system's mission to improve and save lives through compassionate quality healthcare.