



Methodist
HEALTH SYSTEM FOUNDATION

Methodist Health System Foundation President April Box Chamberlain, CFRE, accompanies BrightER capital campaign committee members on a tour of the Charles A. Sammons Tower in March. The Foundation invites donors interested in supporting the capital campaign to schedule a hard-hat tour and see the progress of the Charles A. Sammons Tower. Please call 214-947-4555.

Dr. Bob and Jean Smith Foundation awards \$1 million grant

Methodist Health System Foundation received a \$1 million gift from the Dr. Bob and Jean Smith Foundation to support the Charles A. Sammons Tower. This new addition to the Methodist Dallas Medical Center campus will house the emergency, trauma, and critical care departments. The trauma entrance of the new building will bear the Smith Foundation's name to recognize its generous gift. The tower is slated to open July 24.

"It is an honor to align the Dr. Bob and Jean Smith Foundation with Methodist, whose exceptional medical facilities are integral to the delivery of compassionate, quality health care," says April Box Chamberlain, CFRE, president and CEO, Methodist Health System Foundation, and senior vice president, external affairs, Methodist Health System.

Sally Smith Mashburn, Smith Foundation president and treasurer, says her parents' foundation is grateful for the naming privilege offered by Methodist Foundation.

"We are pleased to support the vital work being done by Methodist to address the growing emergency care needs of our region," she says.

As of the end of March, the BrightER capital campaign raised more than \$19 million to support the six-story, 248,000-square-foot Sammons Tower addition. It will expand the hospital's emergency department to 50 new emergency exam rooms, five trauma suites, eight surgical suites, and a 36-bed surgical intensive care unit.

Methodist Foundation appreciates the generosity of the Smith Foundation and its support of Methodist Dallas.

All gifts great and small

Dear friends,



Methodist Health System Foundation is thankful to have received wide support.

Every gift makes a significant difference: increasing capacity in our facilities, advancing our clinical capabilities, or expanding program support.

As we near the completion of the Charles A. Sammons Tower, we see the impact of our community's generosity. Enhancing our facilities is necessary for providing the high-quality health care our patients deserve and the supportive environment our clinicians deserve.

Equally important are innovative programs and educated medical professionals, both of which are crucial in determining successful outcomes and creating a healthier community.

Investing in our people, facilities, and programs is critical in caring for a growing Dallas. Please continue to join us in improving and saving lives.

Best regards,

April Box Chamberlain

April Box Chamberlain, CFRE
President and CEO
Methodist Health System Foundation



The El Centro College Associate Degree Nursing Program at Methodist is preparing its class of 2014.

Communities Foundation of Texas offers \$50,000 grant

Methodist Health System Foundation has received a generous \$50,000 gift from the Communities Foundation of Texas discretionary fund to support the El Centro College Associate Degree Nursing Program at Methodist Health System.

The nursing program provides clinical instruction and scholarships for Methodist employees, their immediate family members, and volunteers who choose to pursue nursing education. Methodist partners with El Centro Community College to provide several nursing paths for students.

The program aims to help meet the need for more qualified nurses in the community, and it is meeting its goals. Seventy-three students were enrolled in the spring 2013 semester, and the program has graduated 125 students. Its 89 percent first-time pass rate exceeds national rates, and the program boasts a higher percentage of minority students — 51 percent — than the national average.

The \$50,000 grant will allow more students to pursue a career in nursing with funding for tuition, textbooks, and fees or allow for additional technology integral to clinical instruction at Methodist. Methodist Foundation is most grateful for this meaningful gift.

2013 Employee Giving Campaign exceeds expectations

Methodist Health System employees rose to the challenge for the 2013 annual Employee Giving Campaign, themed "Methodist Gives." The November campaign raised \$410,411 — a 57 percent increase from the previous year. This total surpassed the campaign committee's goal of \$350,000.

Participants had the option of giving to Methodist through Methodist Health System Foundation, to the community through United Way, or to both.

For those supporting Methodist, they could make a one-time donation, arrange

an ongoing payroll deduction, or join the 30 Minute Club (30MC). Through the 30MC, Methodist employees voluntarily contribute 30 minutes' worth of each paycheck for projects supporting the welfare, purpose, and goals of Methodist, its employees, and its patients. To date there are more than 600 30MC members!

The Methodist Gives campaign raised funds for the:

- Basic Employee Needs (BEN) Fund — supports Methodist employees during a time of crisis
- Methodist General Fund — underwrites projects, programs, and expenses that are not part of a specific fundraising effort to ensure the mission of Methodist
- Methodist Charlton CenteringPregnancy® Fund — expands the efforts of the Life

Shines Bright Pregnancy Program and the CenteringPregnancy model of care in southwest Dallas County

- \$20 million Methodist Dallas Medical Center BrightER capital campaign — supports the Charles A. Sammons Tower
- Methodist Mansfield Medical Center operating room expansion — supports the \$6.5 million addition of two new operating rooms, offering patients more surgical options, including advanced cardiac and da Vinci® Surgical System procedures.

Methodist's employees are generous givers, serving their community every day and contributing to efforts that make a difference in the health system and beyond. Thank you, Methodist employees!



Community donors rally to bring SANE program to Methodist Dallas



The Dallas Women's Foundation presents a check for \$29,900 to Methodist Health System Foundation to fund the camera equipment for the SANE exam room.

The Methodist Dallas Medical Center emergency department is one of only two hospitals in Dallas County to provide the Sexual Assault Nurse Examiner (SANE) program. The program provides compassionate, confidential care and forensic examination by a certified nurse to patients ages 14 and older who have been sexually assaulted.

The program has received generous community and financial support from Safer Dallas Better Dallas, the Dallas Foundation, the Mike & Mary Terry Family Foundation, the Dallas Women's Foundation, and other donors.

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Raising awareness, changing perceptions

It's exciting to be involved and continue to work on behalf of Methodist Health System," says Helen S. Nixon. "People who don't know Methodist don't realize what a quality institution it is."

But Nixon does know Methodist, and she does know what it brings to the community it serves. As a member of the Methodist Health System Foundation board of trustees for nearly a decade, she has enjoyed watching the health system and the Foundation's development efforts grow during her tenure.

"Methodist has fine facilities and wonderful physicians and staff and delivers outstanding care," she says. "It really is a hidden jewel that deserves our support."

Nixon is especially proud of the Foundation's Robert S. Folsom Leadership Award event that has become one of the largest fundraising events in Dallas.

"It's a first-class example of how we can all get involved to raise awareness and change perceptions of Methodist Health System," she says.

While Nixon says she's played only a small part in Methodist's success, she feels privileged and passionate about spreading the word about Methodist's role in the Dallas area.

"We need to continue to raise awareness that Methodist is an equal player in Dallas' health care in order to change some outdated perceptions," she says. "The focus on emergency and trauma care with the new Charles A. Sammons Tower construction along with the resurgence of development interests in southwest Dallas are helping the community rediscover Methodist.

"Methodist has sometimes been overlooked, but it's always been here."



During her tenure on the Methodist Health System Foundation board, Helen Nixon has served several years on the executive committee and in 2013 was named to the position of secretary.

Foundation Focus is a publication of Methodist Health System Foundation, located at 1441 N. Beckley Ave., Dallas, TX 75203. For more information, call 214-947-4555 or visit Foundation.MethodistHealthSystem.org.

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How are we doing?

We value your friendship and support of Methodist Health System Foundation. So it's important to us that our donor communications serve your needs and interests in staying informed about Methodist Health System and the Foundation.

Please let us know how we are doing by taking a few minutes to complete the below survey. You may either:

- **Email your comments to foundation@mhd.com**
- Mail this survey to:
Methodist Health System Foundation
Attention: Mary Morris, Director, Foundation and Corporate Giving
1441 N. Beckley Ave.
Dallas, TX 75203

Donor Communications Survey

1. Throughout the year, do you feel you receive communications from the Foundation:
 Too often Not often enough About the right amount

2. a. Do you find the stories in *Foundation Focus* of interest?

Yes No

b. If you answered no, what information would you prefer we cover?

3. a. How would you prefer to receive *Foundation Focus*?

U.S. mail PDF version via email Read on Foundation website

b. If you chose "U.S. mail," how would you prefer *Foundation Focus* be mailed?

In envelope Without envelope Doesn't matter

4. a. Are you on the mailing list for our BrightER capital campaign donor e-newsletter?

Yes No

b. Do you find the updates on the capital campaign interesting and of value?

Yes No Sometimes

c. Would you like us to continue the e-newsletter to cover other fundraising activities and opportunities after the capital campaign?

Yes No

d. To receive the donor e-newsletter, please provide us with your name and email address:

5. Please let us know if you have other suggestions for improving our donor communications.

Thank you!

Methodist Health System Foundation development staff