

2024 Annual Report



Methodist
COMMUNITY COLLABORATIVE



Partnering with southern
Dallas communities to **improve**
health equity, promote
wellness, and enhance quality
of life.

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A MESSAGE FROM OUR CEO

Dear Friends,

Methodist Health System (MHS) counts its many blessings in 2024 and gives thanks for the communities we serve in southern Dallas and beyond, as well as our many friends and partners. MHS has had the privilege of serving southern Dallas through various avenues, including the Golden Cross Clinic (over 100 years), Methodist Dallas Medical Center (97 years), Methodist Charlton Medical Center (nearly 50 years), Methodist Medical Group Primary Care and Specialty Clinics (nearly 30 years), countless other programs, and, for the past two years, the Methodist Community Collaborative (MCC).

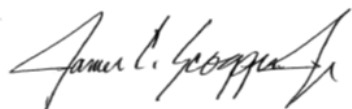
We are pleased to present the 2024 MCC Annual Report. None of what has been accomplished would have been possible without our dedicated MCC team (page 5) and our wonderful MCC partners (page 6). Special thanks as well to the MHS Corporate Board for providing the ongoing resources to continue this special MCC journey.

We are excited to welcome Tikisa Jackson as the first MCC Executive Director. Since completing her graduate studies at Ball State University, Tikisa has dedicated her entire career to public health and community engagement, focusing on improving health outcomes for vulnerable populations. She most recently served as Senior Director of Health Equity and Food Security at CitySquare. We look forward to Tikisa's leadership of the MCC as it strives to "partner with southern Dallas communities to improve health equity, promote wellness, and enhance quality of life".

This annual report highlights other additions to the team, updates on current programs, and exciting new initiatives that will be launched in 2025.

Thank you all for your support!

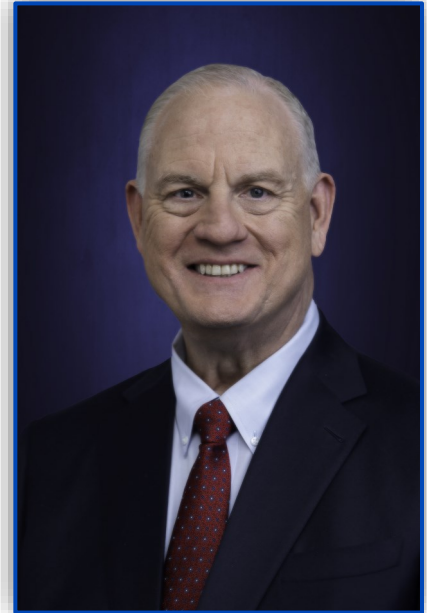
Gratefully Yours,



James C. Scoggin, Jr.

Chief Executive Officer

Methodist Health System



James C. Scoggin, Jr.



A MESSAGE FROM OUR EXECUTIVE DIRECTOR



Tikisa Jackson

I am deeply honored and humbled to serve as the Executive Director for the Methodist Community Collaborative. I appreciate the intentionality of God's plan. My journey has been filled with many unexpected turns that have led me to where I am today. The most profound lesson I have learned along the way is the importance of meeting people where they are. I have witnessed first-

hand the transformative power of connection, I've seen how walking alongside others in their journey doesn't only impact their lives; it can change the trajectory of their families, neighborhoods and entire communities.

As we look toward the future, I am excited by the possibilities that lie ahead. Our focus for the coming year will be on narrowing the geography and going deep to strengthen our impact in southern Dallas communities; and meeting people where they are. Together, with the continued support of our partners, neighbors and MHS Corporate Board and Senior Leadership, we will build on a solid foundation to scale our efforts and ensure that the work we've started becomes a lasting force for positive change.

With gratitude,

Tikisa Jackson
Executive Director

OUR MISSION

The mission of MCC is to “**improve health equity, promote wellness, and enhance the quality of life**” for southern Dallas communities. The MCC embodies this mission through a multifaceted approach that includes providing educational and employment opportunities, and enhancing access to primary care.

Our success is made possible by the relentless dedication of our leadership and staff, and the invaluable support of our community partners. These partnerships are instrumental in extending our reach and amplifying our impact, ensuring that we provide essential opportunities and services to those who need them most.

Guided by our four pillars—**providing opportunities, serving the community, promoting wellness, and building capacity**—the MCC has made significant strides in fulfilling its mission. This report highlights our achieve-

ments over the past year and outlines exciting new initiatives that will help us continue to make a positive difference in the lives of southern Dallas residents.



Methodist Community Collaborative

SUMMARY 2024



140

Families served



38

Students certified



303

Coaching hours



\$15,960

Technology
investment



19,465

Miles traveled



\$818,400

Economic impact



\$20,500

Partner support



141

Community
engagement hours



112,500

Meals provided



Numbers as of February 25, 2025

LEADERSHIP AND PARTNERS

Methodist Leadership & Staff



James C. Scoggin, Jr.

Chief Executive Officer, Methodist Health System

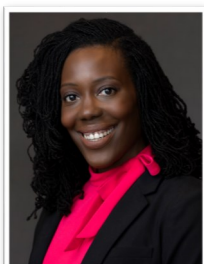
Represents the MCC and MHS to community partners and the community-at-large. Responsible for overall leadership and management of the MCC.



Dr. Crystee Cooper

*Vice President, Clinical Research and Simulation
Executive Sponsor, Methodist Community Collaborative*

Represents the MCC and MHS to community partners and the community-at-large. Responsible for overall leadership and management of the MCC.



Tikisa Jackson

Executive Director

Represents the MCC and MHS to community partners and the community-at-large. Responsible for overall leadership and management of the MCC.



Tamron Chambers

Project Manager

Oversees the maintenance of partnerships, contracts, budgets, and community meetings.



Dr. John Myers

President, Methodist Medical Group

Created the MA training and certification program for residents of southern Dallas (see pg. 9). MMG will also will provide full-time primary care services for the Bonton Wellness Center (see pg. 17).



Celesta Myles

Director of Finance

Provides fiscal oversight, maintains accounting systems. Responsible for financial reporting, accounts receivable/account payables, and accounting transactions.



Kristyl Walker

Community Health Worker

Advocate for students and their families to receive services and resources.



Dr. DeVontae Warren

Project Manager

Oversees the maintenance of partnerships, contracts, budgets, and community meetings.

Community Partners & Support Services



Dr. Froswa' Booker

Connects the MCC executive director and team to beneficial partnerships and resource opportunities. Provides philanthropic guidance, community engagement strategies, and leadership/partnership development.



For Oak Cliff

Nonprofit led by Chief Executive Officer Taylor Toynes and Chief Development Officer Xavier Henderson. Provide a meeting facility for the MCC's phlebotomy classes at the For Oak Cliff (FOC) Community Campus.



Betty Lin Early Childhood Learning Center*

Led by Director Sherlene Anderson-Lister. Provided child care services for attendees of the phlebotomy and medical assistance programs.



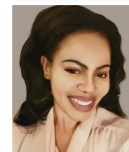
Greenway Archer Capital Partners, LLC

Nonprofit led by President Malcolm Davis. Provides workforce development to participants of the phlebotomy and medical assistant programs.



Bonton Farms

Nonprofit led by president Gabrielle 'Gabe' Madison. Bonton Farms is collaborating with MCC to plan and develop the Bonton Farms Wellness Center (p.14)



Inspiring Tomorrow's Leaders

Nonprofit led by Chief Executive Officer Hazel Davis. Provides career coaching to those that attend the phlebotomy training program.



CARDBoard Project

Nonprofit led by Executive Director Armando Cantu. Provides digital skill training and access to technology for participants of the phlebotomy and medical assistant programs.



Southern Dallas Link

Nonprofit led by Chief Executive Officer Curtis Cobins. Provides transportation services to attendees of the phlebotomy and medical assistant classes and activities.



Empowering the Masses

Nonprofit led by Founder and Executive Director Tammy Johnson. Provides instructional content for the phlebotomy training program.



Wise Resource Development

Led by Chief Executive Officer Tawnia Wise and Vice President of Strategic Partnerships Heather Quinn. Helps with grant writing, campaigns, and special events for each of the collaborators.

PROGRAMS AND ACCOMPLISHMENTS

Phlebotomy & Medical Assistant Training

Phlebotomy Training Program

MCC's Phlebotomy and CPR Training/Certification 12-week program, taught by staff from Empowering the Masses, equips participants with the knowledge and skills necessary to become Certified Phlebotomy Technicians (CPT). This comprehensive program includes wrap-around services, such as workforce development, soft skills training, phlebotomy lectures, shadowing observation, and a lab. The fifth cohort completed the program on April 20, 2024, and participants demonstrated proficiency in the knowledge and skills required by the National Healthcareer Association (NHA) to earn certification.

To achieve certification, students must pass the NHA phlebotomy exam, which is a 2-hour test. A passing score is typically around 390/500. Obtaining certification benefits students by enhancing job opportunities in hospitals, laboratories, and clinics. Successful candidates also demonstrate professional competency, meeting both employer and state requirements for phlebotomy practice.

The certification is valid for two years, after which

continuing education credits and renewal fees are required.

Medical Assistant Training Program

To enroll in the MA Training Program, participants must have a high school diploma or GED as well as live within the Superblock or be an MHS/MMG employee. After committing to the 16-week hybrid program, attendees receive stipends to support their participation.

The curriculum focuses on a range of essential topics, including clinical patient care, medical office procedures, patient communication, safety and infection control, and phlebotomy and EKG fundamentals. The program culminates in a 3-hour NHA-certified Clinical Medical Assistant certification exam, which endorses a medical assistant's knowledge and skills in both clinical and administrative tasks. The passing score is typically 390/500.

Toward the end of the program, students gain practical experience through 120 clinical hours at various MMG clinics in the DFW metroplex, allowing them to apply the knowledge and skills they've acquired in a real-world setting.



Graduates of our education programs.

Tanya Alosi, BSN, RN

Tanya Alosi, BSN RN is the Director of Quality & Operations at MMG. She also directs and manages clinical education for MMG and the MHS MA Training Program. Tanya has been with MHS for over 21 years. She is a US Army Veteran and has served in roles from staff nurse, charge nurse, area clinic manager for MMG, clinical educator, and manager of MMG Clinical Education.

Barbara Heflin, RN

Barbara Heflin, RN is a US Army Veteran and has proudly spent the last 35 years of her nursing career at MHS. She has served in many roles during her career, including staff nurse at Methodist Richardson, charge nurse, ER nurse navigator, and clinical educator for MMG.

Darrell Jackson, RN

Darrell Jackson, RN is a US Army Veteran and has a strong background in Medical / Surgical Nursing and Orthopedic Care. Darrell has been with MHS since 2012 and has held roles as staff nurse, charge nurse, case manager, and clinical educator.

Clinical **EDUCATORS**

Tyisha Livas, MSN, RN



Tyisha Livas, MSN, RN joined MMG in 2017. Tyisha has a strong background in Women and Children's Services and Labor and Delivery. She has held roles as a staff nurse and clinical educator.

Kalla Rice, BSN, RN



Kalla Rice, BSN, RN joined MMG in 2023. Kalla has a background in Emergency Department Nursing and Forensic Nursing. She has built a diverse nursing career, serving as staff nurse, case manager, and clinical educator.

Rebecca Ross, RN



Rebecca Ross, RN has been with MHS since 2007. She was a staff nurse at Richardson Health Center and served as a staff and charge nurse at Methodist Richardson. She has a strong background in ambulatory care, medical / surgical nursing, geriatrics, and acute behavioral health.



The clinical educators of the medical assistant training program (r-l): Tyisha Livas, MSN, RN; Barbara Heflin, RN; Tan-ya Alosi, BSN, RN; John Myers, MD; Kalla Rice, BSN, RN; Darrell Jackson, RN; and Rebecca Ross, RN



MISSION MOMENT: MONSHIQUE WHITTIE, CPT, CMA

“When you look back, when you thought you couldn’t make it, you’re already there and you have so much further to go.”

Before attending the MCC phlebotomy program, Monshique was in survival mode. Every day, her goal was to keep a roof over her and her daughter’s head and the lights on. Although she stressed about financial safety, she knew God had a purpose for her life—she just didn’t know how or where to start. When she received information about the MCC phlebotomy program, she believed it was too good to be true. She had never known of any free educational programs that provided all of the resources that she needed at that moment—financial assistance, after-school programs, transportation, workforce development, case management, and healthy lifestyle activities.

When the opportunity to pursue phlebotomy was presented, she took it—not just for herself, but for her daughter. One of the biggest barriers Monshique faced

before joining the program was transportation. Getting her daughter to and from school, which was 8 minutes away, was a daily struggle. Without a car or support system, each day started at 5 a.m., walking to the bus stop and taking four different buses to get to their destination. That all changed when she was introduced to Curtis Lee Corbins, CEO of Southern Dallas Link, a partner of MCC. He recognized her ambition, drive, and dedication as both a mother and a student. He took her under his wing and advocated on her behalf for additional supportive services. Speaking up and stepping out on faith resulted in Monshique and her daughter having a faithful driver back and forth to school, work, and other extra curricular activities. Mr. Corbins’ advocacy also triggered the recognition of the need for deeper case management for all of MCC’s students.

Throughout her time with the MCC, participating in both the phlebotomy and MA training programs, Monshique faced hard times. However, no matter who she spoke with, she was always met with wisdom, motivation, and reassurance that she was in the right place. She describes MCC’s programs as a rare finding, especially for

continued

Moment, cont.

someone from Oak Cliff. After reflecting on her previous paths, she now confidently states that she has found her purpose.

From January 2023 to December 2024, she received transportation assistance during her participation in both training programs, and by the end of 2024, she was able to purchase her own vehicle. Southern Dallas Link was a vital piece in her life—ensuring her daughter had a reliable way back and forth to school, a way for her to get to and from the career track programs, and even offering professional advice. Open contact was offered by all partners who provided services in the MCC.

During this journey, Monshique's daughter loved participating in For Oak Cliff's after-school program, where she improved her academic performance, enhanced her social skills, and became more physically active. As she has watched her mother grow throughout the programs, she was inspired to become a nurse and/or doctor, telling friends that her mom was a nurse. This, in turn, motivated Monshique to keep furthering her education, and in 2025, she plans to enroll in nursing school.

Currently, Monshique is grateful for the workforce development training and workshops that have helped her gain essential skills, from workplace communication to interview confidence. She now sees interviews as conversations and not interrogations. The growth she has

experienced in clinical settings have solidified her decision to become a nurse, making it feel both realistic and achievable. She is proud of herself for not giving up despite what challenges arose.

The transition from phlebotomy to MA training was demanding, but she developed study habits during the phlebotomy program that carried her through—studying an hour before and after class and using every spare moment wisely, even reviewing material while folding laundry or doing other household chores.

Sacrifice has been a part of this journey—giving up time with friends, family, and even moments with her daughter. Her family was very understanding and supportive but pulled her back when they felt she was getting too wrapped up in her education. Her motto is simple: Work hard, play harder. She can't wait to reach where she would like to be in her career.

During the phlebotomy program, one of the clinical educators for the program, Mr. Johnson, spoke on changing your mindset, encouraging students to think and act different if they wanted to achieve more and elevate. Monshique took that to heart. Her advice to others: Take these programs one day at a time. Do what you can, but give it your all. When you look back, when you thought you couldn't make it, you're already there and you have so much further to go.



PARTNER SPOTLIGHT

Curtis Corbins: Chief Executive Officer of Southern Dallas Link & Founder of Cheaper Ride



Curtis Corbins

Curtis Corbins is the founder of Cheaper Ride, a rideshare company in Dallas-Ft. Worth. Cheaper Ride was born from Curtis' vision to reduce the high costs associated with traditional rideshare services while enhancing the customer experience.

From Adversity to Entrepreneurship

In 2015, Curtis founded C Lee Transportation during one of the most challenging periods of his life—he was homeless, unemployed, and struggling. Mrs. Edna Pemberton, an amazing woman who introduced him to community work and serving people, provided him space in her office. One day, she received a call from Dallas Mayor Mike Rawlings about the mobility challenges faced by many impoverished residents of southern Dallas. These individuals struggled to access livable wage jobs due to a lack of reliable transportation.

Not having a vehicle of his own, and determined to make a difference, he borrowed vehicles from three friends and, alongside his daughter Brooklin and son Demarkus, began transporting men and women from southern Dallas DART train stations to great paying employment opportunities. This initiative helped many residents begin their journey from poverty to financial stability.

As demand grew, C Lee Transportation expanded its services to assist seniors with transportation to and from medical appointments, dialysis centers, and grocery stores. The company secured major contracts with AARP and DART, further cementing its role in the community. In 2022, C Lee Transportation partnered with MHS to support the MCC, providing transportation for participants in the phlebotomy and medical assistant training programs.

The Launch of Cheaper Ride

Recognizing the need for more affordable and customer-focused rideshare services, Curtis launched the C Lee Cheaper Ride app on November 4, 2024. Unlike other rideshare companies, Cheaper Ride covers underserved areas and prioritizes live customer support. Curtis is confident that when riders call in with questions or concerns, it makes a difference speaking with a real person rather than a chat room or a recording.

Rider safety and comfort remain top priorities, and with the Cheaper Ride app now live, residents of Dallas-Fort Worth can experience a more economical and customer-friendly way to travel.

CAPACITY BUILDING AND PARTNER TESTIMONIES

The success of MCC is deeply intertwined with the contributions of our community partners. Their support extends far beyond our initiatives, as they tirelessly work to serve the southern Dallas communities, often with limited resources. MCC enhances its impact by empowering these partners to build additional capacity, thereby amplifying their independent efforts and fostering sustainable growth within the community.

Tammy Johnson: Empowering the Masses

"MCC's support has been instrumental in helping us expand and enhance our services for phlebotomy students. Empowering the Masses is committed to empower underserved communities through educational programs, mentorship, and essential support, and your collaboration has been key to amplifying our efforts."

Your backing of our fundraising efforts and wraparound services has enabled us to provide tutoring, career workshops, and family support — resources that have significantly improved student success and job placement. Beyond funding, your commitment to fostering collaboration has strengthened our connections with local organizations, allowing us to share resources and build a stronger support system."

Looking ahead, we are excited to continue this partnership with MCC. Your ongoing support will help us make a lasting impact on the careers and futures of our students."



Tammy Johnson,
Empowering the Masses Executive Director

Thank you for your partnership — we deeply appreciate all we've achieved together and look forward to many more years to come."



Taylor Toynes & Xavier Henderson: For Oak Cliff

"We are grateful for the support of Methodist, a partnership that's been key to moving our mission forward. From teaming up to deliver real impact for Superblock families to providing Wise Resource development that's helped us level up our grant efforts, Methodist's investment in our work continues to make a real difference. Your support during our audit process showed your dedication to not just supporting FOC but helping us build a sustainable movement. We value the MCC and we look forward to continuing to grow and create lasting change together."



Taylor Toynes,
For Oak Cliff
Chief Executive Officer



Xavier Henderson,
For Oak Cliff
Chief Development Officer

FINANCIAL REPORT

Grants Awarded*

Through their collaboration with the members of the MCC, Wise Resource development has helped acquire \$1,184,159 in external funding as well as a \$231,000 3-year grant from United Way of Metropolitan Dallas for FOC.

\$6.8 million

Total 2024 Requests*



\$1.2 million

Total 2024 Awards*

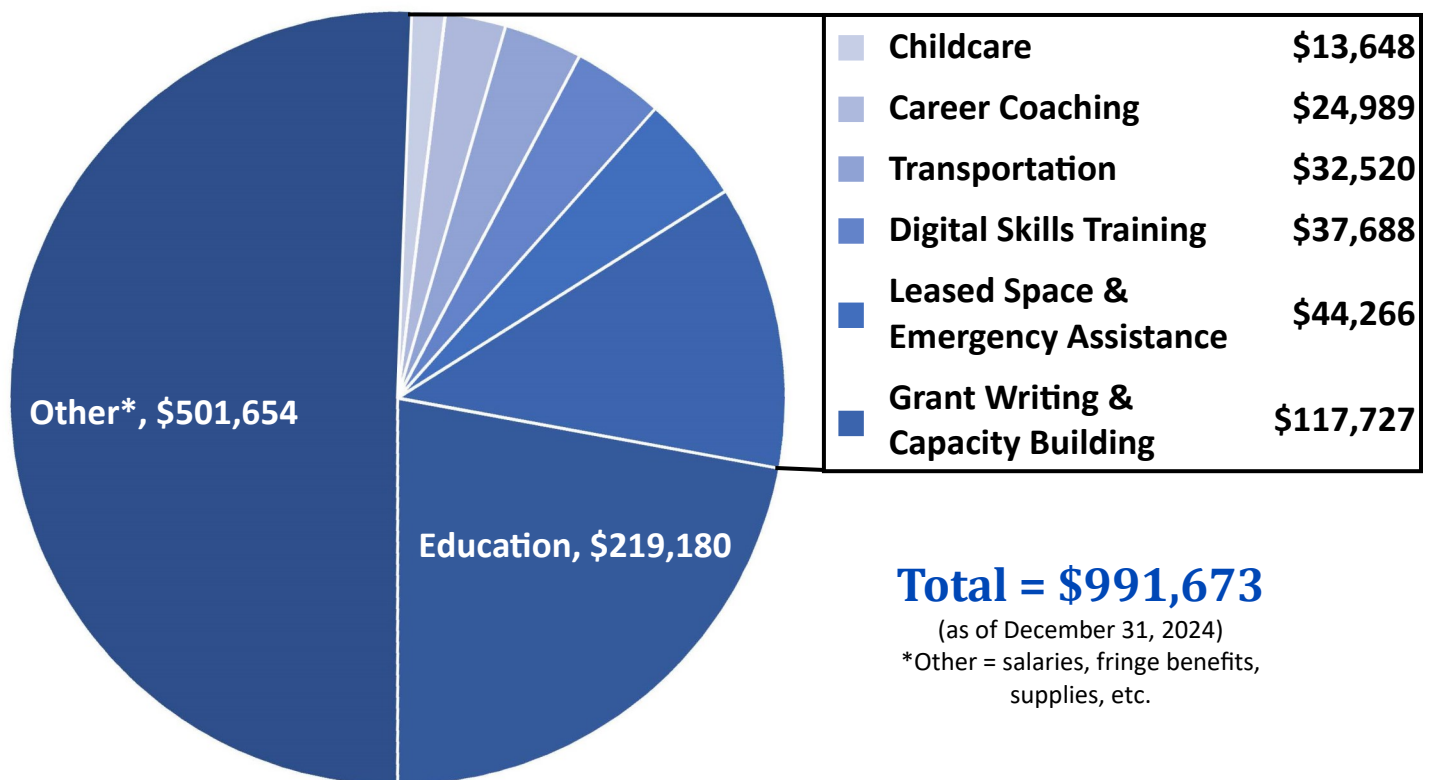


\$10.84

Mean 2024 ROI/\$1 Spent

ROI, return on investment
*As of December 31, 2024

Functional Expenses & Program Support



For more details on deductions or expenses, please email your queries to methodistcommunitycollab@mhd.com

EXPANDING ACCESS TO CARE

Addressing Social Determinants of Health: The Methodist Community Collaborative Health Center and the Mobile Medical Unit

Health, well-being, and quality-of-life are shaped by more than just medical care—it is deeply influenced by the conditions in which people are born, grow, live, work, play, worship and age. These nonmedical factors, known as the social determinants of health (SDoH), can either enhance or limit an individual's ability to maintain good health.

Bringing Care Where It's Needed Most

To address SDoH, MCC is launching two major initiatives: the Methodist Community Collaborative Health Center and a mobile medical unit. By bringing healthcare services to neighbors in need, the MCC aims to reduce barriers such as transportation, financial constraints, and limited access to healthcare, ultimately improving health outcomes and supporting overall well-being for all.

The Methodist Community Collaborative Health Center, located at Bonton Farms Wellness Center, will serve as a vital access point for medical care and health education. MCC is actively working to equip the clinic with the necessary medical personnel, supplies, and resources, with a targeted opening in March 2025.

Complementing the clinic, MCC is developing a mobile medical unit to further expand healthcare access. Set to launch in fall 2025, this vehicle will function as a fully equipped clinic on wheels, bringing essential healthcare services directly to underserved neighborhoods.

A Collaborative Approach to Health Equity

By strategically addressing the SDoH and responding to community needs, MCC and its partners are working toward a healthier, more equitable future for southern Dallas. These initiatives reflect a commitment to not only treating illness but also creating the conditions for lasting wellness—one neighborhood at a time.

Welcome to Dr. Dora Johnson

Dr. Dora Johnson will be supporting the Bonton community at the Methodist Community Collaborative Health Center. Her area of specialty is primary care services, health education, and preventative care. Dr. Johnson stated, *"I am thrilled to partner with the Bonton community to establish an enduring haven of health and wellness for generations to come."*



(left) Image of the Bonton Farms Wellness Center. (middle) Ribbon cutting ceremony at the Bonton Farms Wellness Center. (right) Dr. Dora Johnson.



To learn more about the MCC:



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